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Stand and Deliver: How to Become a Masterful Communicator and Public Speaker

By Dale Carnegie Training

Simon & Schuster Ltd. Paperback. Book Condition: new. BRAND NEW, Stand and Deliver: How to Become a Masterful Communicator and Public Speaker, Dale Carnegie Training, Stand and Deliver gives you everything you need to know to become an incredibly poised, polished, masterful communicator. Someone who can hold an audience of 1, 10, or 1000 in the palm of your hand, from the first word you speak to them until the last. You will learn. * How to identify your authentic self so that you project an original and unique style * How to win over any audience in ONE MINUTE * A 5-point checklist that will make stage fright disappear * A powerful tactic for getting your listeners to act the way you want them to (works equally well with colleagues, children.anyone you talk to!) * The renowned "Magic Formula" technique -- a no-fail 3-step process that ensures your listeners not only remember what you say, but make immediate and positive changes based on it * The secrets to handling hostile or potentially embarrassing questions with ease and professionalism Stand and Deliver is packed with tips, strategies, and secrets you can use immediately to begin dramatically improving all of your communications....



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