



The Competitiveness of the Port of Gothenburg

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Condition: New. Publisher/Verlag: LAP Lambert Academic Publishing | As an E-Business Distribution Center in Scandinavia | This study considers the relative competitiveness of Scandinavian ports in relation to online retailers' possible future investment in new warehouse facilities. Particular focus is given to port-centric logistics, namely to warehouses located near the ports. The study considers fundamental factors that are likely to influence online retailers' investment choice. The literature discussed focuses on supply chain, network planning, logistics strategies, centre of gravity, and logistics factors related to the performance and distribution. A section on warehousing examines matters such as warehouse adoption and elements affecting facility location strategy. A maritime section describes ports characteristics and shipping lines preferences. The study considers a broad range of factors that affect shipping lines' choice of port, from operations and services to efficiency and other performances indicators. The research concludes by identifying the port that best meets the needs of online retailers serving the Scandinavian market and that scores best in terms of sustainability and efficiency. | Format: Paperback | Language/Sprache: english | 400 pp.



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