



## Heartways: The Exploits of Genny O

By Rita McBride, Erin Cosgrove, Arsenal Pulp Press

Arsenal Pulp Press. Paperback / softback. Book Condition: new. BRAND NEW, Heartways: The Exploits of Genny O, Rita McBride, Erin Cosgrove, Arsenal Pulp Press, "Heartways," a collaboration between the Whitney Museum of American Art, Printed Matter, Inc., and Arsenal Pulp Press through its ArsenalAdvance imprint, is a faux romance compilation that deconstructs art, -literature, sex, and desire in one fell swoop. Emulating a "novel," each chapter is written by a different contributor, all of whom create romantic tableaux that simultaneously work within and outside literary conventions."Heartways" is the turgid, winsome tale of Genny O, a youthful innocent who is fated to everlasting virginity. Despite all efforts to the contrary, each deflowering is her "first time." With both drama and humor, we encounter Genny O as she tries to find what she is lacking in the arms of her artist object of desire."Heartways" is the brain child of internationally acclaimed artist Rita McBride. Rebellious in conceit and execution, it will take you down the road of love and romance to a place in your heart that you always knew was there. . . .This book is only the first of a planned four-volume series, each book steeped in a particular genre...



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