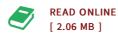




Grow Smart, Risk Less A Low-Capital Path to Multiplying Your Business Through Franchising

By Shelly Sun

Greenleaf Book Group Press. Hardcover. Condition: New. 240 pages. Dimensions: 9.1in. x 5.9in. x 1.2in.Experienced franchisor Shelly Sun shares practical advice, insights, and her own compelling experiences to help readers discover the power and avoid the pitfalls of franchising their businesses. This title features a low-risk, low-capital path to astounding growth. In todays economic environment, and long into the future, access to capital is limited. Successful business owners have few options for dramatically expanding their brand, taking it to the regional, national, or even international arena. This book describes how readers, through franchising, can use other peoples money and leverage their success for rapid growth; Covers the entire process of franchising. Most books on franchising focus on educating the franchisee, but this book is designed to fully educate the franchisor. The author walks readers through each stage of the franchising process: from determining if they have a franchisable concept, to assembling a professional team without wasting money, to adjusting the business model along the way for optimum growth, to growing as a leader to assume new challenges; Written by an experienced, nationally lauded franchiser. Unlike many authors of books on franchising, Shelly Sun has been through the process, growing her...



Reviews

Good e book and useful one. It really is simplistic but shocks in the 50 % of your book. Your way of life period will probably be convert the instant you total reading this ebook.

-- Myah Williamson

This ebook is great. I really could comprehended every thing using this composed e ebook. Its been designed in an exceedingly simple way and it is only following i finished reading this publication where basically modified me, modify the way in my opinion.

-- Herminia Blanda

Other Books



The Voyagers Series - Europe: A New Multi-Media Adventure Book 1

Strength Through Communications, United States, 2011. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. The Voyagers Series is a new multi-media, multi-disciplinary approach to teaching reading that provides students with a stimulating,...



Read Write Inc. Phonics: Yellow Set 5 Non-Fiction 1 in the Park

Oxford University Press, United Kingdom, 2016. Paperback. Book Condition: New. 215 x 178 mm. Language: N/A. Brand New Book. These decodable non-fiction books provide structured practice for children learning to read. Each set of books is carefully levelled to match childrens growing...



Beyond Winning: Smart Parenting in a Toxic Sports Environment

Rowman & Littlefield. Paperback. Book Condition: new. BRAND NEW, Beyond Winning: Smart Parenting in a Toxic Sports Environment, Kim Payne, Luis Llosa, Scott Lancaster, These days it seems everyone has a youth sports horror story-whether it's about a tyrant coach obsessed with...



Dont Line Their Pockets With Gold Line Your Own A Small How To Book on Living Large

Madelyn D R Books. Paperback. Book Condition: New. Paperback. 106 pages. Dimensions: 9.0in. x 6.0in. x 0.3in. This book is about my cousin, Billy a guy who taught me a lot over the years and who can teach you a lot. Everyone who...



Everything Ser The Everything Green Baby Book From Pregnancy to Babys First Year An Easy and Affordable Guide to Help Moms Care for Their Baby And for the Earth by Jenn Savedge 2009 Paperback

Book Condition: Brand New. Book Condition: Brand New.



Childrens Educational Book Junior Vincent van Gogh A Kids Introduction to the Artist and his Paintings. Age 7 8 9 10 year-olds SMART READS for. - Expand Inspire Young Minds Volume 1

CreateSpace Independent Publishing Platform. Paperback. Book Condition: New. This item is printed on demand. Paperback. 26 pages. Dimensions: 9.8in. x 6.7in. x 0.2in.Van Gogh for Kids 9. 754. 99-PaperbackABOUT SMART READS for Kids. . . Love Art, Love LearningWelcome. Designed to expand...