

Using Periscope for Business (Paperback)

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Reviews

If you need to adding benefit, a must buy book. It can be filled with knowledge and wisdom I am easily will get a pleasure of studying a composed publication. (Trevor Greenholt DDS)

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USING PERISCOPE FOR BUSINESS (PAPERBACK)



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Createspace Independent Publishing Platform, United States, 2015. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. The Definitive Guide to Mastering Periscope For Your BusinessIt s here, and it s growing rapidly. Find out how to leverage Twitter s Periscope App for your business, to engage with your audience, and grow your fanbase. In this book, we ll dive into the following: What is Periscope and why you should pay attention to it! How to get started with Periscope, and tips for optimizing your profileThe elements of an effective scope, how you should start, and key strategies for wrapping upTips for growing your following rapidlyGet inspired by how other companies are already using Periscope to engage with their customersDiscover why so many marketing experts are excited about the potential of Periscope: On a personal level, I think the implications of live-stream content are absolutely mind-boggling. -Marcus Sheridan For me, Periscope is about intimacy and simplicity. No editing. No webinar slides. No countdown timer. No commercials. And if done correctly and consistently I believe Periscope will become the go-to platform for personal brand builders who wish to deepen their relationship with their audience. -Chris Ducker Periscope WILL help you grow your business, and this book provides the blueprint for getting started and moving forward.

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