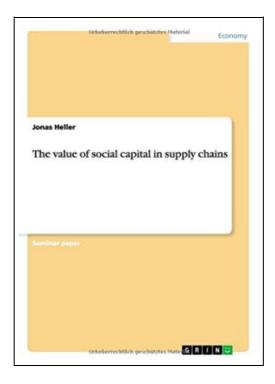
The value of social capital in supply chains



Filesize: 1.24 MB

Reviews

This is actually the very best book i actually have read till now. This is for all those who statte that there was not a worth studying. Its been written in an remarkably straightforward way which is merely following i finished reading this publication by which in fact altered me, modify the way i believe.

(Mr. Jeramy Leuschke IV)

THE VALUE OF SOCIAL CAPITAL IN SUPPLY CHAINS



GRIN Verlag Gmbh Sep 2014, 2014. Taschenbuch. Book Condition: Neu. 213x151x6 mm. Neuware - Seminar paper from the year 2012 in the subject Economics - Finance, grade: 1,7, Maastricht University (School of Business and Economics), language: English, abstract: Since the development of supply chain management, management and academic researcher have pointed out the importance of social contacts, networks and relationships. Dense networks and loads of relationships were considered as competitive advantage and departments introduced extra budgets to invest in the relationships with any buyer or supplier to increase the social capital between those companies to the maximum, assuming a linear relationship between social capital and performance. However, the emphasis put on the bright side made companies blind for the negative effects of social capital and the fact that the relationship not can be understood as a linear function. This paper reviews selected pieces of literature on the topic of social capital in order to assess the paradox existing around the concept of social capital by studying how a buyer-supplier relationship can be affected positively as well as negatively by social capital. Furthermore, the specific concept of lock-in situations in supply chains will be explained and discussed. The first section discusses general definitions of social capital and different interpretations of the concept. In two subsections, the positive and negative aspects of social capital will be discussed. Afterwards, the next section will outline the factors influencing the outcomes of social capital. Subsequently, the last section elaborates on how to guard against the negative outcomes of social capital and how to deal with them if they are inevitable. Finally, a conclusion will be drawn and the limitations are addressed. 24 pp. Englisch.



Read The value of social capital in supply chains Online Download PDF The value of social capital in supply chains

Relevant Kindle Books



Bully, the Bullied, and the Not-So Innocent Bystander: From Preschool to High School and Beyond: Breaking the Cycle of Violence and Creating More Deeply Caring Communities

HarperCollins Publishers Inc, United States, 2016. Paperback. Book Condition: New. Reprint. 203 x 135 mm. Language: English. Brand New Book. An international bestseller, Barbara Coloroso s groundbreaking and trusted guide on bullying-including cyberbullying-arms parents...

Download Book »



History of the Town of Sutton Massachusetts from 1704 to 1876

 $Create space, United States, 2015. \ Paperback. \ Book \ Condition: New. \ annotated \ edition. \ 229 \times 152 \ mm. \ Language: English. \ Brand \ New \ Book \ ****** Print on Demand \ *****. This version of the History of the Town of Sutton Massachusetts...$

Download Book »



Kindergarten Culture in the Family and Kindergarten; A Complete Sketch of Froebel's System of Early Education, Adapted to American Institutions. for the Use of Mothers and Teachers

Rarebooksclub.com, United States, 2012. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****. This historic book may have numerous typos and missing text. Purchasers can download...

Download Book »



A Dog of Flanders: Unabridged; In Easy-to-Read Type (Dover Children's Thrift Classics)

Dover Publications, 2011. Paperback. Book Condition: New. No Jacket. New paperback book copy of A Dog of Flanders by Ouida (Marie Louise de la Ramee). Unabridged in easy to read type. Dover Children's Thrift Classic....

Download Book »



California Version of Who Am I in the Lives of Children? an Introduction to Early Childhood Education, Enhanced Pearson Etext with Loose-Leaf Version -- Access Card Package

Pearson, United States, 2015. Loose-leaf. Book Condition: New. 10th. 249 x 201 mm. Language: English . Brand New Book. NOTE: Used books, rentals, and purchases made outside of Pearson If purchasing or renting from companies...

Download Book »



Games with Books: 28 of the Best Childrens Books and How to Use Them to Help Your Child Learn - From Preschool to Third Grade

Book Condition: Brand New. Book Condition: Brand New.

Read ePub »



Read Write Inc. Phonics: Orange Set 4 Storybook 2 I Think I Want to be a Bee

Oxford University Press, United Kingdom, 2016. Paperback. Book Condition: New. Tim Archbold (illustrator). 209 x 149 mm. Language: N/A. Brand New Book. These engaging Storybooks provide structured practice for children learning to read the Read Read ePub »



31 Moralistic Motivational Bedtime Short Stories for Kids: 1 Story Daily on Bedtime for 30 Days Which Are Full of Morals, Motivations Inspirations

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. Reading to children is a wonderful activity and past time that both parents

Read ePub »



No Friends?: How to Make Friends Fast and Keep Them

 $Create space, United States, 2014. \ Paperback. \ Book Condition: New. \ 229 x 152 \ mm. \ Language: English \ . \ Brand New Book ***** Print on Demand ******. Do You Have NO Friends? Are you tired of not having any$

Read ePub »



Social Studies for the Preschool/Primary Child

Book Condition: Brand New. Book Condition: Brand New.

Read ePub »