



Strategic Supply Chain Management: The Five Core Disciplines for Top Performance (2nd Revised edition)

By Shoshanah Cohen, Joseph Roussel

McGraw-Hill Education - Europe. Hardback. Book Condition: new. BRAND NEW, Strategic Supply Chain Management: The Five Core Disciplines for Top Performance (2nd Revised edition), Shoshanah Cohen, Joseph Roussel, This is the classic guide to supply chain strategy - re-created to help business leaders gain an advantage in today's volatile, globalized arena. The definitive guide to supply chains that deliver value. The global landscape has changed dramatically since the first edition of Strategic Supply Chain Management established itself as the authority on creating value and achieving competitive advantage from the supply chain. Shorter economic cycles, more-frequent natural disasters, higher costs in low-cost countries, more-restricted access to working capital, and greater focus on sustainability have made effective supply chain management much more challenging- and much more critical to the bottom line. This second edition is your answer to gaining a strategic advantage in the face of these challenges. Drawing on dozens of new company examples as well as cutting-edge benchmarking research, it shows you how to make your supply chains more agile, flexible, and resilient. With 80 easy-to-read tables and diagrams, this fully revised book explains how to: develop a supply chain strategy that will help you realize your business goals; design...



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